

# GLENDALE GIVE GREEN LIGHT TO THE DEPENDABLE ISUZU D-MAX

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## NOTE TO EDITORS:

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National grounds management, arboriculture and estate management specialist Glendale has placed an order for a further 19 'Utility' versions of the award-winning Isuzu D-Max. Glendale has been running Isuzus since 2015 and has cited the vehicle's rugged reliability and off-road capabilities as the primary reasons for the latest order.

Founded in 1985, Lancashire-based Glendale has grown from a small forestry business into the UK's leading service provider for grounds management, arboriculture and estate management services. The hardwearing nature of its work means that it requires durable and capable vehicles to transport its crew and equipment through slippery and challenging terrain.

For this reason, Glendale has chosen to place further orders for single and double cab variants of the Isuzu D-Max, which has earned its reputation as a tough and reliable workhorse since the first models joined the fleet in 2015. Thanks to its shift-on-the-fly 4WD and traction control system, the Isuzu D-Max can handle even the most unforgiving terrain while its one-tonne payload and 3.5t towing capacity are put to good use carrying large machinery and equipment.

Isuzu Fleet Services offer a one-stop-shop for conversions and they prepare the trucks according to Glendale's high specification requirements. At its Sheerness facility, the Isuzu Fleet Services team wraps the vehicles in Glendale's signature 'lime green' colours. As some of Glendale's work takes place on public highways, Chapter 8 chevrons are added along with a double rotating beacon.

At the rear of the truck, Isuzu Fleet Services source and fit a ladder rack, a tow bar with a 13-pin wiring connection and a Truckman RS canopy for extra security. A rear load liner and rear window guard are also added to prevent damage to the vehicle.

Inside, front and rear waterproof seat covers protect the D-Max's upholstery from the elements as plenty of Glendale's work is carried out on wet and muddy worksites. Plus, a tracker device is installed to help with fleet management.

Stuart Darbyshire, Commercial Director for Glendale, commented:

"Reliability is one of the key attributes that we look for in a vehicle and the D-Max has proved itself to be a trusty asset since joining our fleet. It's capable off-road, it's able to carry and tow a lot of equipment and there's no AdBlue requirement. In addition, the Isuzu Fleet Service team have always provided a professional package from start to finish, and they're able to source the extra kit and adapt the vehicles to our requirements with very short lead times".

William Brown, Managing Director for Isuzu UK, added:

“Glendale is a well-respected company so we’re delighted that it has recognised the capability and strength of the Isuzu D-Max. Landscaping and ground management are physically demanding jobs and require a vehicle to match, and I think it speaks volumes that after five years of running the Isuzu D-Max, they’ve chosen us to supply their latest order of vehicles”.

The Isuzu D-Max is available in single, extended and double-cab variants as is powered by a 164PS/360Nm engine, which achieves the Euro-6 emission standard without the need of AdBlue. The Utility trim level is priced from £17,414 CVOTR and is backed by a comprehensive 5-year, 125,000-mile warranty.

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## Isuzu

From the day we were founded in 1916 in Japan, and when we started Isuzu UK in 1987 to import and distribute our legendary Trooper model, we have always been about what our customers need and want.

Today, equipped with a punchy turbo diesel engine, the D-Max pick-up is leading the charge, delivering 164PS and 360Nm of torque. Each new model comes with 125,000 mile / 5 Year warranty and 5 years UK and European roadside assistance. With towing capabilities of 3.5 tonnes, a maximum payload of 1,161kg and a 4x4 drive, the award-winning Isuzu D-Max works for customers day and night, even achieving 40.4mpg, meeting Euro 6 emissions standards without the need for AdBlue.

At Isuzu we only make commercial vehicles. We focus on making our pick-ups tough, strong and built to go the distance. Isuzu are the pick-up professionals. We are best placed to discuss pick-ups with professionals, aiming to meet our customers every individual need.

For more information on the Isuzu range visit [www.isuzu.co.uk](http://www.isuzu.co.uk)

## Glendale

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