

ISUZU D-MAX SPARKS A NEW ELECTRIFYING FLEET PARTNERSHIP WITH SSE

30th April 2019



NOTE TO EDITORS:

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SSE part of the SSE Group, one of the UK's largest and fastest growing energy companies has taken delivery of a fleet of new Isuzu D-Max Pick-Ups. In total, 215 Isuzu D-Max Pick-ups have been ordered. One of the SSE branded Isuzu D-Max Pick-ups is now being proudly displayed at the Commercial Vehicle Show at the NEC.

The new vehicles will be used by its team of engineers to maintain the electricity networks supplying over 3.7 million homes and business across central southern England and north of the central Belt of Scotland 24/7 365 days a year.

Gemma Trew, Fleet Operations and Development Manager of SSE said “Working with Isuzu (UK) we were able to get a capable, durable, reliable and personalised pick-up that is geared directly to our specific needs. The Isuzu D-Max providing the power we need in the field”

Neil Scott, Isuzu National Fleet Sales Manager says, "Working with the team at SSE and alongside Q.I Van Systems has meant we have been able to deliver a perfectly tailored solution to meet the needs of the customer. This is a good example of a great working partnership."

The companies new Isuzu D-Max vehicles comprise Utility Double Cabs, Extended Cabs and Single Cabs. All of them have been fitted with BF Goodrich Tyres for added functionality when out on the job, also Isuzu UK have had these vehicles painted in Sapphire Blue from the factory, especially for SSE.



The Isuzu D-Max suits many different business applications being available in three different cab types, Single, Double and Extended Cab all boasting a 1 tonne payload and a punchy 164PS Turbo Diesel engine mated to a 6-speed auto or manual gearbox.



All Isuzu fleet customers have the added peace of mind of having access to specialist fleet dealers dotted around the country to maintain their fleet of vehicles, all of which adhere to a fleet service charter to ensure a high standard of service.

Please visit www.isuzu.co.uk for more information on the Isuzu D-Max range, Isuzu Fleet Services or for the details of your nearest local Isuzu dealership.

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Isuzu

From the day we were founded in 1916 in Japan, and when we started Isuzu UK in 1987 to import and distribute our legendary Trooper model, we have always been about what our customers need and want.

Today, equipped with a punchy turbo diesel engine, the D-Max pick-up is leading the charge, delivering 164PS and 360Nm of torque. Each new model comes with 125,000 mile / 5 Year warranty and 5 years UK and European roadside assistance. With towing capabilities of 3.5 tonnes, a maximum payload of 1,161kg and a 4x4 drive, the award-winning Isuzu D-Max works for customers day and night, even achieving 40.4mpg, meeting Euro 6 emissions standards without the need for AdBlue.

At Isuzu we only make commercial vehicles. We focus on making our pick-ups tough, strong and built to go the distance. Isuzu are the pick-up professionals. We are best placed to discuss pick-ups with professionals, aiming to meet our customers every individual need.

For more information on the Isuzu range visit www.isuzu.co.uk